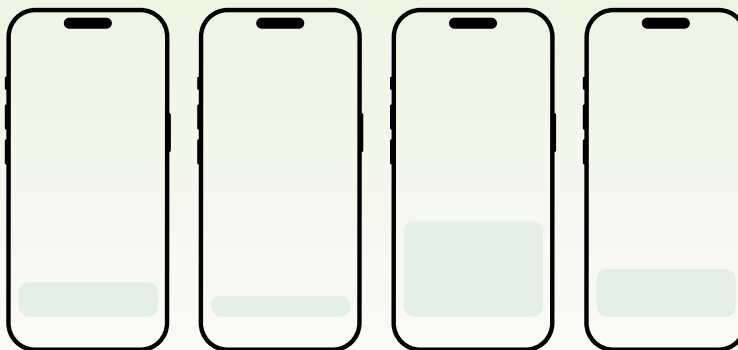


Creative Toolbox

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Sizes for Standard Banner



320X50

300X50

300X250

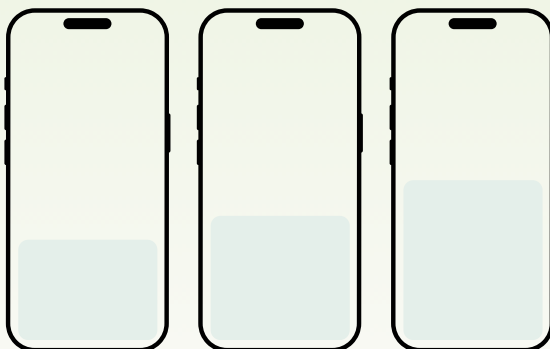
728X90

Supported Files:
JPG, JPEG, Animated GIF

File Size:
Max 150KB

Sizes for Static Interstitial

Portrait

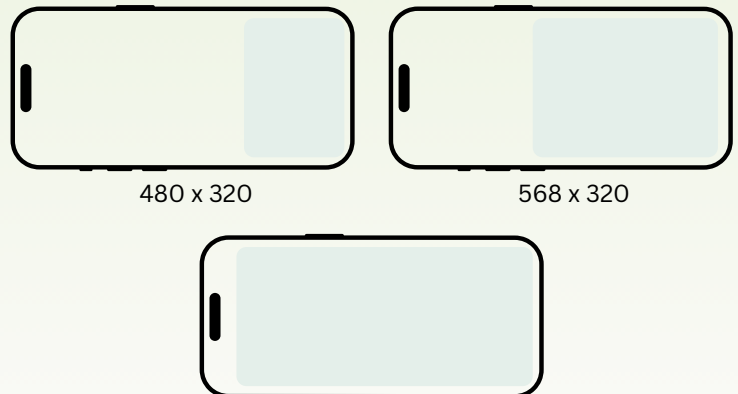


320 x 480

320 x 568

768 x 1024

Landscape



480 x 320

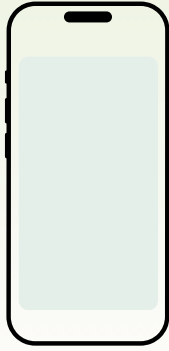
568 x 320

1024 x 768

Supported Files:
JPG, JPEG, Animated GIF

File Size:
Max 15-KB

Sizes for Native

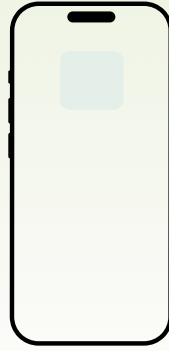


1200 x 627

Ad Format
Native

Supported Files:
JPG, JPEG

File Size:
Max 150KB



180 x 180

Ad Format
Logo

Supported Files:
JPG, JPEG

File Size:
Max 50KB

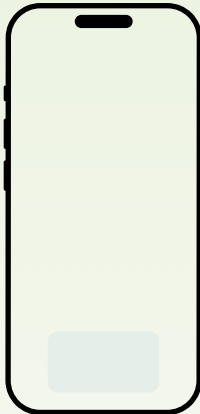
Fullscreen Video Ad Spec

Supported Files:
MP4

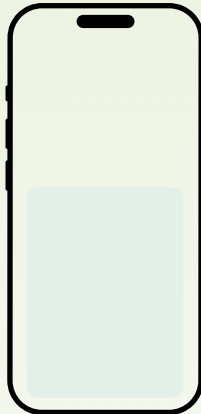
File Size:
Max 35MB

Duration:
Min 5, Max 60 seconds

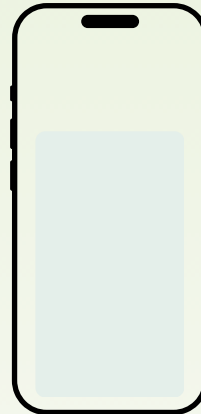
Potrait



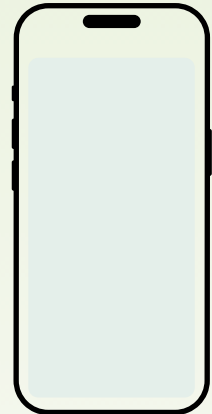
320 x 480



768 x 1024

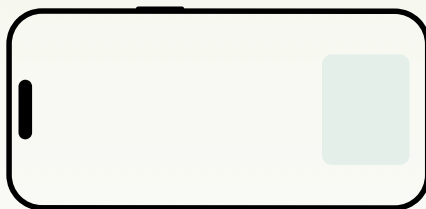


720 x 1280

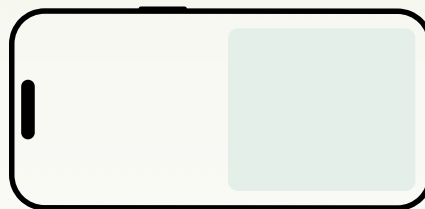


1080 x 1920

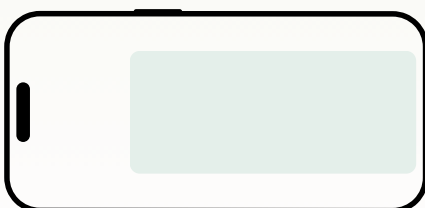
Landscape



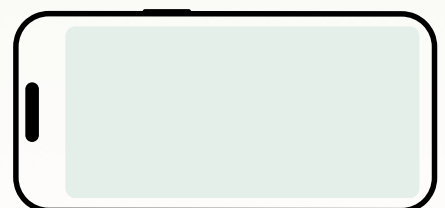
480 x 320



1024 x 768



1280 x 720



1920 x 1080

Creative Format Adaptation

Capabilities:

mDSP Creative Studio

Adapt existing creatives into required sizes and formats using raw files, while maintaining the original design and brand consistency.

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